What is ReHack?

Pronunciation: rē-hak

(n.) This website, dedicated to technology and the many varied tech niches that make up the modern tech scene.
'I just read an article on ReHack about those new drone regulations'

(v.) To rethink or rehash prior assumptions or conceptions about a specific technology or technological application to one's own life or society at large.
'She used her new knowledge of Excel to rehack her prior workflow'

ReHack is for seasoned tech enthusiasts as well as newcomers to tech whose interests have been piqued by technology and how it impacts our day-to-day lives. Our readers don't just want the latest tech news — they want deep-dives into the most important tech niches and trends today.

ReHack is your place for all things technology, from everyday tech, like smartphones and laptops, to the most niche applications of machine learning and data analytics, ReHack has it covered.

Not only does ReHack allow you to stay up to date on what's trending in the tech space, but it's where you can truly learn about the way technology impacts everyday life, business, and the world at large.

We encourage readers to ask questions, expand their minds, and imagine what technology can become today and in the future. Science and technology often go hand in hand, and ReHack seeks to channel the way scientists seek solutions and answers through evidence and well-supported research.

We are a community of engaged and curious people at all stages of their technology journey. From software engineers and data scientists to the hobbyist with a new passion for drones, all are welcome to ReHack their understanding of technology and the world around it.

What to Write

We cover technology, which is a big, broad topic that includes a lot of different things. To get you started, here are just a few ideas for topics we like to share with our audience:

- IoT
- Big data
- Artificial Intelligence
- Analytics
- Cryptocurrency
- Gadgets
- Reviews
- Cybersecurity
- Energy
- Green technology
- Business intelligence
- Robotics
- Computers
- Coding
- Virtual reality
- Machine learning

Here's the thing: every technology blog likes to cover these topics, but we aren't like every other technology blog.

When writing for ReHack, avoid the general and the basics. For example, here are some titles we'd accept and some titles we wouldn't:

Accepted: "Pandemics: The Technology Battling Their Spread"
Rejected: "Pandemics: What Everyone Needs To Know"

Accepted: "How Big Data Is Changing the Lives of Veterans"
Rejected: "How Big Data Works"

Accepted: "4 Artificial Intelligence Uses in Online Banking"
Rejected: "4 Artificial Intelligence Uses"

The main take away from these accepted posts is that none of them are vague, basic, or general. Each one features prominent tech ideas rooted in the specific. By only accepting this type of content, we assure ReHack remains a high authority site for technology news and content.

The Voice of ReHack

We like to describe our voice in three words:

1. Informative
2. Conversational
3. Analytical

If you're writing for us, here's all you need to know:

Informative
At the end of the day, readers come to ReHack to get something: information.

We strive to create content that will help that not only informs, but content is factually accurate, reliable and interesting-- you know, something people want to learn about--and that means knowing your stuff.

We **don't** want posts that sound:

- Unsure
- Unclear
- Too basic to add anything to the topic

We want readers to feel confident after reading one of our posts, not confused or led astray. You don't have to be a top expert to work with us! But make sure you've done your research and are confident in your work.

That being said, don't go too far in the other direction. Because we write for people of all levels of expertise, we don't want to talk down to our readers.

We **don't** want posts that sound:

- Condescending
- Too technical
- Arrogant

We all have a lot to learn and room to grow! Remember, we're working to **inform,** not to show off all the cool stuff we know.

Over all, we **want** to sound:

- Helpful
- Knowledgeable

- Well-informed

Help our readers learn something new and expand their minds! That's what we're here for after all.

Conversational
Even though we want all the information we present to be accurate and compelling, we want our readers to enjoy their time here and not have to struggle to understand our content.

We **don't** want to sound:
- Stuffy
- Academic
- Too-technical

Have fun with what you're writing! And remember, you're contributing to a group of people who share the same interests, so no need to get academic. In fact, get creative. *Rehack* your creativity. Get it?

Inquisitive
Despite the conversational aspect of our voice, we don't want to drift too far in that direction where we end up sounding chatty and laid back. That's where "inquisitive" comes in.

Write from a logical and scientific standpoint. Ask yourself questions, then answer them. We don't want to sound like a textbook, but we do want to be a valuable resource for our readers.

A Note on Tone
Now that you're clear on the voice we have here at ReHack, let's talk about tone.

Tone and voice are very similar, but still different. In short, your voice always consists. We will always be analytical, conversational, and informative. But tone can change depending on the circumstances.

When it comes to ReHack, you may use a different tone when covering a super cool new gadget then you would when covering the devastating effects of climate change. It's all about the content at hand. We think you can handle it.

Grammar and Style

Commas

At ReHack, we don't use the Oxford comma. Tech sites across the web are saying "bye" to adding an extra comma when it's not really needed (please don't hurt us, Oxford comma fans).

Example:
Correct: Big data can be used in business, medicine and artificial intelligence.
Incorrect: Big data can be used in business, medicine, and artificial intelligence.

Spelling and Wording Preferences

ReHack's writers are mostly based in the US. So for words like "color" or "labor," we use the **American spelling**.

Additionally, here are some other **techie words** that we see vary across the internet and the spelling we prefer:

YES	NO
IoT	iot
ReHack	Re-Hack, rehack
cybersecurity	cyber security, cyber-security
website	web site
internet	Internet
wifi	Wi-fi
email	e-mail
anti-virus	antivirus
homepage	home page
URL	url

Finally, let's talk about **respect and inclusivity.** This means no hate speech, racist language, harmful narratives, etc.

One specific way to do this is, when referring to real people, please use their preferred pronouns, if you know them. If you are unsure, it should only take a quick Twitter search to find out.

When speaking on disabilities, we always put the person first, not the disability.

Example:
Incorrect: The blind girl bought a new laptop.
Correct: The girl who was blind bought a new laptop.

Everyone is welcome at ReHack and we want our writing to reflect that. Feeling stuck? The internet is more than willing to help you find the most inclusive and respectful phrasing to get the job done. Just ask for help. We appreciate it.

Point of View
Are you wondering about what point of view to write from? As you can see, we like to use the second person. That means addressing the reader as "you," just like we've been doing this whole time.

If you find yourself writing a review of a product you really tried or telling a personal experience, then first person is acceptable. But for most blog posts, articles and listicles, second person is what we use.

Our Biggest Tip Yet
Okay, okay, that was a lot. But we have one more trick up our metaphorical sleeve. Really want to know what to write and how to sound? Read some ReHack.

That's right. Take a look around. Take it all in. If it's on our site, we think it's a great representation of our overall style. So get reading and then get writing! We can't wait to see what you create.